Project Manager

About me

I have over 2 years of experience in e-commerce as a Category Manager in international DIY company. In this role, I successfully collaborated with cross-functional teams (IT, Marketing etc), negotiated with partners, and analysed databases and statistics to support effective decision-making.

I am now focused on developing my career in project management, as this field deeply interests and motivates me. Actively improve my skills, such as studying English and learning project management tools and methodologies.

Work experience

Category Manager (marketplace) · Leroy Merlin RUS · Moscow

April 2022 - June 2024 · 2 years 3 months

- Managed the category: from planning to results (timelines, sales, KPIs).

- Made sure products were added to the platform on time, analyzed sales data, and tracked results to hit performance goals.

- Organized and coordinated product participation in promotions, which boosted both brand visibility and sales.

- Coordinated cross-functional teams (marketing, IT, logistics) to ensure the successful execution of digital projects.

- Optimised key processes, such as product certification checks, reducing processing time by 85% (from 7 days to 1 day) and increasing sales conversion by 3 times.

- Used analytical and planning tools (Jira, Excel, internal CRM) to manage tasks, monitor progress, and enhance team efficiency.

- Negotiated with partners to align their offerings with platform goals and marketing campaigns.

- Regularly collected and analyzed data to evaluate the effectiveness of promotional campaigns.

Skills: Team Working, Attention to Detail, MS Office, Power BI

Desired industries

- Marketing / Advertising / PR
- IT, Tech

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25 years

Female

Chișinău

TOP Skills

- **Power BI** · *2 years*
- **MS Office** · *2 years*
- **Attention to Detail** · *2 years*
- **Team Working** · *2 years*

Preferences

- Full-time
- In-house
- Hybrid

Languages

- **Romanian** · Don't know
- **Russian** · Native
- **English** · Communication

Skills

- Attention to Detail
- Adaptability
- Communication Skills
- Desire to learn
- English
- Data Analysis

Education: Higher

Russian customs academy
Graduated in: 2022
Faculty: Faculty of customs
Speciality: Customs officer